

FOR IMMEDIATE RELEASE
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“Save the Bees” Premieres in Los Angeles with Family-Friendly Celebration of Confidence, Culture, and Community

Los Angeles, CA — *Save the Bees: The Tale of Princess Ellie and the Feathered Prince* is a new children’s multimedia project that celebrates individuality, kindness, and the importance of caring for the earth.

The story follows a young bee who is bullied for having feathers instead of regular wings. Together with Princess Ellie, they embark on an “Adventure Quest” filled with riddles, hidden butterflies, and original songs. Along the way, they discover how to plant wildflowers and use the shadow of the Feathered Prince’s wings to help seeds grow. By the end, the bees learn to fly again, and the Feathered Prince realizes his difference is his strength.

The project is produced by Set on a Hill and addresses themes of how to deal with bullying, self-care, and environmental education. It also teaches children the basics of planting wildflowers to help real-life bee populations thrive.

"Save the Bees" is now available in three formats:

- A children’s book
- A full-length movie
- A 10-episode animated cartoon series

Unity Through Music

The premiere will feature a community dance-along to “Spread Your Wings and Fly,” a multilingual song written in English, Spanish, and Korean. Each guest will receive a colorful ribbon to wave during the performance — a symbol of unity, joy, and the power of believing in yourself, just like the Feathered Prince does when he realizes that just because he was different and had feathered wings that didn’t mean, he couldn’t fly.

The Premiere will be at Glow + Flow Beauty which is not just a beauty supply store, but now an event space to empower the community with a party area for empowerment and pamper events.

Premiere Event Details

Date: Sunday, October 5, 2025

Time: 2:00 PM – 5:00 PM PST

Location: Glow + Flow, 933 N La Brea Ave, Los Angeles, CA 90302

Parking: Free on-site parking

Register for Free at: www.setonahill.com/savethebees

Premiere Activities Include:

- **Movie Screening** – Watch the official *Save the Bees* film
- **Kids' Dance Party** – Dance along to “Spread Your Wings and Fly”
- **Giveaways & Prizes** – Swag bags, samples, and fun surprises
- **Braiding Tutorial** – Hands-on hair styling basics for kids
- **Children’s Hair Fashion Show** – Celebrate self-expression and style

Featured Segment: Fix Your Crown


Save the Bees is a book, film, and 10 Episode television show. The cartoon features 6 segments including the bee story, fix your crown, secret butterfly, the dance off, royal kids comedy, and how to deal with bullying. The premiere will spotlight the “Fix Your Crown” segment, which teaches children about hair care and self-confidence.

The segment highlights how early lessons in hair styling — like learning to braid or add accessories — can build lifelong self-esteem and identity.

Braid Kit:

During the premiere, Set on a Hill will be giving away Braid Kits to the first 25 families and will teach everyone how to do a simple braid and twist. The creator Ellie does this by using a unique color coding technique to enhance learning. The Braid Kits are a part of her larger Art of Adulting Subscription Box launch where she will help kids learn practical skills alongside of their parents who also have a challenge in every box. The braid kits are a great way to promote “Each one, teach one” as it takes a village to raise a child. Created from her upcoming video tutorial series entitled “I wish my parents taught me how to...”.

Community Impact Highlights

- **1,000 books printed and donated** to schools through a grant from The Ross Foundation
- Saint Joseph High School students read the book aloud to over **300 preschoolers**
- Live performances were donated to schools, including Drew CDC’s Back-to-School event
- The cast of dancers from **three countries**, the U.S., France, and South Korea
- 60 performers earned their first IMDb credit through the Set on a Hill Community Films Program
-  **Partnered with 3 global dance crews:**
 - 넷 (NEt) – Seoul, South Korea KR
 - AfroKiz – Paris, France FR
 - Prodigy Dance Studio – Florida, USA us

About the Creator

Save the Bees was created by Ms. Ekaette Elizabeth Shammah, MBA — an award-winning animator, author of seven children's books, and founder of the Los Angeles-based production company Set on a Hill. She also performs as DJ Princess Ellie, sharing educational music and movement with schools and families around the world. Her Princess Ellie Songbook Club reaches over 1,000 schools with a mission to make learning fun through music and dance.

Watch, Learn, and Participate Anytime

Stream the movie and access educational materials at:

www.setonahill.com/savethebees

www.djprincessellie.com

To register for the Premiere for free (Virtual or In-Person Events) visit:

www.setonahill.com/savethebees

Contact Information

Media Inquiries: savethebees@setonahill.com

Website: www.setonahill.com/savethebees

Follow DJ Princess Ellie online:

YouTube: www.youtube.com/DJPrincessEllie

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